

Publication : www.thaipr.net

Date : April 4, 2018

AD Value : 15,000 Baht

Circulation : Worldwide

Color : Full Color

PR Value : 52,500 Baht

ThaiPR.NET

Thailand Press Release ข่าวประชาสัมพันธ์

ข่าวประชาสัมพันธ์ไอที



LUCARIS partners with SWAROVSKI to create an exclusive crystal gift collection for all-year-round occasions

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Inspire Communications — 4 April 2018 16:18



Lucaris, Asia's first leading luxury crystal glass brand, partners with Swarovski, the leading provider of high-quality crystals, to create an exclusive gift collection featuring LUCARIS crystal wine glasses and wine accessories made with Swarovski crystals to ensure the perfection for off-season and special occasions.

Miss Jariya Sangchaiya, Managing Director, Ocean Glass Public Company Limited said "Lucaris creates skillfully crafted world-class crystal wine glasses that are well-known amongst people in the industry, from wine lovers to hoteliers and restaurateurs. As a leading manufacturer in Asia, we aim to be top-of-mind for consumers in every market and the partnership

with Swarovski is in line with our ambition. The aim of this exclusive gift collection is to provide the perfect gift for your loved ones, no matter the occasion, all year round."

Mr. Chakkrit Detworasutthi, Sales Director, Swarovski Professional Thailand said "We understand that giving gifts is not limited to the holiday seasons, but a year round occurrence, from birthdays to graduations and promotions. We hope this collection will help provide the perfect present for every occasion."

Swarovski delivers a diverse portfolio of unmatched quality, craftsmanship, and creativity. Lucaris provides a harmony between Oriental heritage and Western modernity. The exclusive collection from Swarovski and Lucaris includes:-

ICONIC SET

This stylish collection is for those loved ones who inspire people to go out and live their fullest life. Say thank you with this iconic and memorable set and let them know how grateful you are that they fill your life with vigor and excitement.

The Iconic Set features the Hong Kong Hip Champagne Glasses and 14k gold-plated wine stopper encrusted with Swarovski crystals in Golden Shadow.

FRIENDSHIP SET

Through the good, the bad and the ugly, your best friend is always there by your side. Show them how grateful you are with this Friendship Set, because life is better with them to share those special celebrations with.

The Friendship Set features Beaujolais Glasses from Shanghai Soul series and 14k gold-plated wine stopper encrusted with Swarovski crystals in Rose Gold.

CONGRATULATIONS SET

The Congratulations Set is perfect for those that keep their eyes on the prize and settle for nothing but the best. Say congratulations with the exclusive gift set on their success and wish them luck on their exciting life journey.

The Congratulations Set features the Robust Red Glass from Desire collection and crystalized wine cooler to help maintains a bottle's optimal temperature in style. The Desire Robust Red Glass is crafted with the Aperlumer(R) technology that helps red wine open up and increase oxidation.

GRATITUDE SET

This special gift set is perfect for those special ones that you will let them be the first to know on your life success. Show them your gratitude for mentoring and nurturing you with unconditional love and support.

The Gratitude Set features the Burgundy Grande Glasses from Shanghai Soul Series and the luxurious gold crystalized wine cooler to help maintain a bottle's optimal temperature.

The four exclusive gift sets will be available at Central Department Store, The Emporium, Siam Paragon, Chic Republic, Robinson Rama IV and Udon Thani as well as Central Online Store. For more information, please visit www.lucariscrystal.com.

Published By Thai PR

Keyword: [Lucaris](#), [Swarovski](#)

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